

## **UPM FINESSE CLASSIC MATT**

Consistently high quality, realistic printing results and vibrant images. Use UPM Finesse when you want to impress your readers. Main end-uses for UPM Finesse are magazines, prestigious catalogs and advertising materials.

## **UPM FINESSE CLASSIC MATT:**

Category	Sheet fed offset papers   Heatset web offset papers				
Grade	Woodfree coated (WFC)				
End use	Advertising material   Books   Brochures   Direct mailing   Magazine covers   Magazines   Newspaper supplements				
Finish	Matt				
Furnish	Hardwood and softwood sulphate pulp				
Printing method	Offset   Sheet fed offset   Heatset web offset				
Format/Size	Sheets   Reels				
Wrapping	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper				
Certificates and labels	FSC Chain-of-Custody   ISO 14001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody				
Note	FSC® and PEFC™ on request but subject to availability.				

## TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (g/m²)	64.0	70.0	80.0	90.0	100.0	105.0
Brightness D65 (ISO 2470-2) (%)	97.0	97.0	97.0	97.0	97.0	97.0
CIE Whiteness (ISO 11475) (%)	125.0	125.0	125.0	125.0	125.0	125.0
Opacity (ISO 2471) (%)	90.0	91.0	93.0	94.0	95.0	95.0
Gloss Hunter (ISO 8254-1) (%)	30.0	30.0	32.0	32.0	32.0	32.0
Moisture (ISO 287) (%)						

Please note: Technical values are informative and subject to production variations.