

WestRock

Crescendo® C2S

**Superior aesthetics. Superior performance.
Inside and out.**

Dual-sided printing that's second to none. That's what WestRock Crescendo® C2S delivers. A double coating on both sides offers excellent print performance for packaging. Furthermore, Crescendo C2S has a solid reputation for excellent runnability through converting. High brightness, clean white styling, and an ultra-smooth surface ensure your premium package applications deliver tremendous visual impact.

Region

APAC (Asia Pacific)

Packaging uses

Beauty and
Personal Care

Premium Food
Packaging

Healthcare

Media and
Electronics

Spirits

Other Premium
Packaging

Product Classification

Solid Bleached
Sulphate

SBS Paperboard

GZ

What You Can Expect from Us

Clean, White Styling

This distinctive clean-white shade delivers crisp colours and sharp contrast while maintaining optimal colour fidelity on press.

Smooth Surface

Crescendo's smooth surface delivers a visual aesthetic that denotes high quality.

Backside Coating

This is a true double-coating on the backside. You can expect an excellent surface for vivid colour and eye-catching graphics.

Quality Tactile Feel

A unique fibre mix and finishing process results in high stiffness. So you can expect a finished package that feels as good as it looks.

Superior Runnability

You can expect outstanding product uniformity and consistent graphics. Both of which help you optimise productivity and reduce waste.

Fade Resistance

Paper shade is achieved using bleached fibre and colour-fast dyes to provide improved colour integrity and extended packaging shelf life.

Additional Product Information

Sustainability

Recyclable.
All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC™ Chain of Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.

Food Contact

Meets multiple national requirements for food contact packaging, e.g., US, Canada, Germany and the EU. Contact your sales representative for information on specific markets and end uses.
ISEGA Certificate available.
Kosher documentation available.

Quality

Produced at an ISO 9001 certified facility.

Environmental and Safety

Notices under US California Proposition 65 and the EU REACH regulation are not required.
Elemental chlorine free (ECF) bleached fibre.
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability (APAC) & Typical Properties

Crescendo® C2S

Grade Availability								Units	Method	
Nominal Basis Weight		220	260	295	320	345	375	440	gsm	T-410
Caliper (pts)		0.010	0.012	0.014	0.016	0.018	0.020	0.024	inches	T-411
Thickness		254	305	356	406	457	508	610	microns	T-411
Moisture		4.8	4.8	4.8	4.8	4.8	4.8	4.8	percent	T-412
Internal Bond		170	160	160	140	126	126	126	J/m²	T-569
Stiffness										
Taber 15°	MD	5.9	9.8	13.2	19.1	24	30.9	46.1	mNm	ISO2493
	CD	3.1	4.9	6.9	9.3	12.4	16.2	23.6	mNm	ISO2493
L&W 15°	MD	122	216	298	439	557	722	1087	mN	ISO2493
	CD	63	105	153	212	286	378	558	mN	ISO2493
L&W 5°	MD	10.3	18.3	25.4	37.4	47.4	61.4	92.4	mN	ISO5628
	CD	5.3	9.0	13.0	18.0	24.3	32.2	47.5	mN	ISO5628
Parker Print										
Side	Wire	1.0	1.0	1.0	1.0	1.0	1.0	1.0	µm	ISO8791
	Felt	1.0	1.0	1.0	1.0	1.0	1.0	1.0	µm	ISO8791
Coated Side										
ISO Brightness		91	91	91	91	91	91	91	percent	ISO2470
GE Brightness		92	92	92	92	92	92	92	percent	T-452
CIE Whiteness		122	122	122	122	122	122	122	percent	ISO11475
Colour										
CIE	L*	94.5	94.5	94.5	94.5	94.5	94.5	94.5	L*	CIELAB SCAN-P 72
	a*	1.9	1.9	1.9	1.9	1.9	1.9	1.9	a*	CIELAB SCAN-P 72
	b*	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	b*	CIELAB SCAN-P 72

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

The information contained in this Product Guide is accurate to the best of WestRock's knowledge and belief. It is intended, however, only as an introduction to the typical properties of the product. WestRock disclaims any guarantee or warranty with respect to the accuracy of this information or, based on this document, with respect to the suitability of the product for any particular use, including, but not limited to, the compliance of the product with laws, regulations, or standards. This information is subject to change without notice.

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